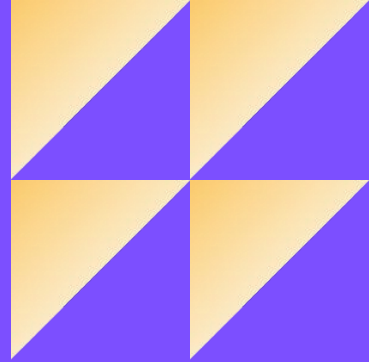




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# How CCI Uses Dashboards to Empower Every Corner of the Business

Kelly Wills, Manager of Financial Systems & Accounting, CC Industries



# Meet your speaker

## Kelly Wills, Manager of Financial Systems & Accounting, CC Industries

Licensed CPA by trade but a natural creative with a passion for tech that quickly exited the public accounting space long ago and moved up the corporate ladder at CC Industries over the last 13 years.

Current role includes the oversight of financial reporting for multiple entities and project management focused on accounting systems; particularly business process improvements through workflow and automation technologies.

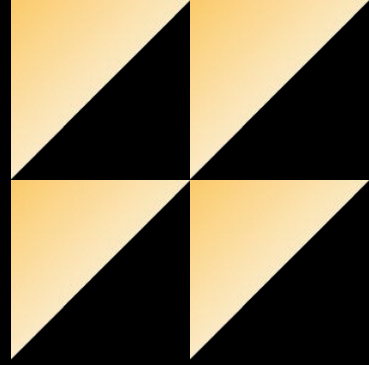
“Do *more* by doing *less!*”



# About CC Industries (CCI)

CCI is a privately held holding and management company that owns and operates a diversified group of industrial manufacturing companies including leading businesses in the transportation and process equipment industries. The company also has holdings in the container and packaging industries.

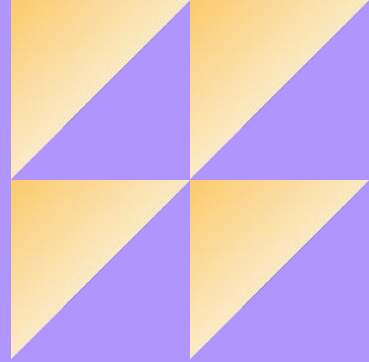




# The Why

Why did we start using dashboards?

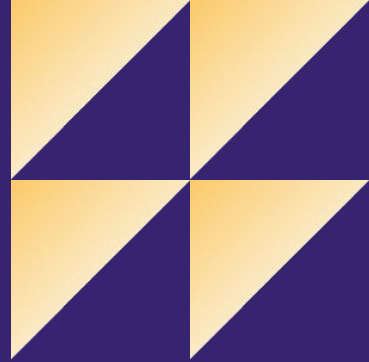




# The How

How did we gain user adoption?





# The Outcome

What benefits were achieved?



# Pro Tip Summary

**#1 Customize User Settings (Home Page) to Land on Dashboards**

**#2 Enhanced Dashboards Filter Menu (Change/Set the Order of Tiles)**

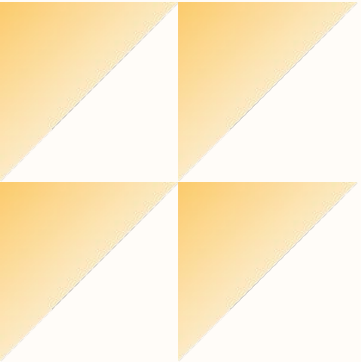
**#3 Global Filters**

**#4 Substitution Variables**

**#5 Dimension Filters in Objects**

**#6 Export Entire Dashboard and/or Individual Objects**

**#7 Create a Dedicated Channel in Your Collaboration Tool to Track Requests**

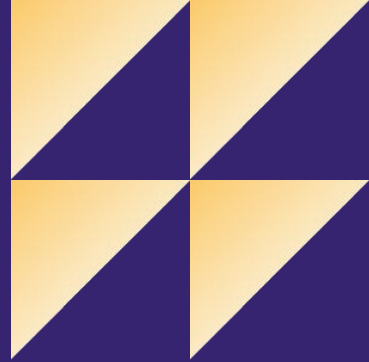


**Thank you!**





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# Subject Divider

Subhead, summary, or added details  
about this section



# Multiple Speakers



Kelly Wills,  
Manager of Financial Systems  
& Accounting,  
CC Industries



Jeff Johnson, Director  
of Customer Success,  
Planful

# Multiple Speakers

Your Headshot  
Here

Your Headshot  
Here

Your Headshot  
Here

Name, Title,  
Company

Name, Title,  
Company

Name, Title,  
Company

# Contents/Agenda

- Item A
  - Subitem
- Item B
- Item C
- Item D
- Item E

# High-Impact Summary Slide

## Item Title

- Summary point A
- Summary point B
- Summary point C

## Item Title

- Summary point A
- Summary point B
- Summary point C

## Item Title

- Summary point A
- Summary point B
- Summary point C

## Series of quotes

*“Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.”*

–Attribution

*“Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.”*

–Attribution

*“Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.”*

–Attribution

# Three-Slide Build

## Subhead 1

- Bullet 1
- Bullet 2
  - Sub-bullet

## Subhead 1

- Bullet 1
- Bullet 2
  - Sub-bullet

## Subhead 1

- Bullet 1
- Bullet 2
  - Sub-bullet

# Comparison Slide

Summary, images, or description  
of what's being discussed



# Extra Large Image

Commentary here.  
Use for screenshots  
or detailed displays.

Screenshot or image goes here

# Timeline

## Item 2

Item two explanation or description goes here

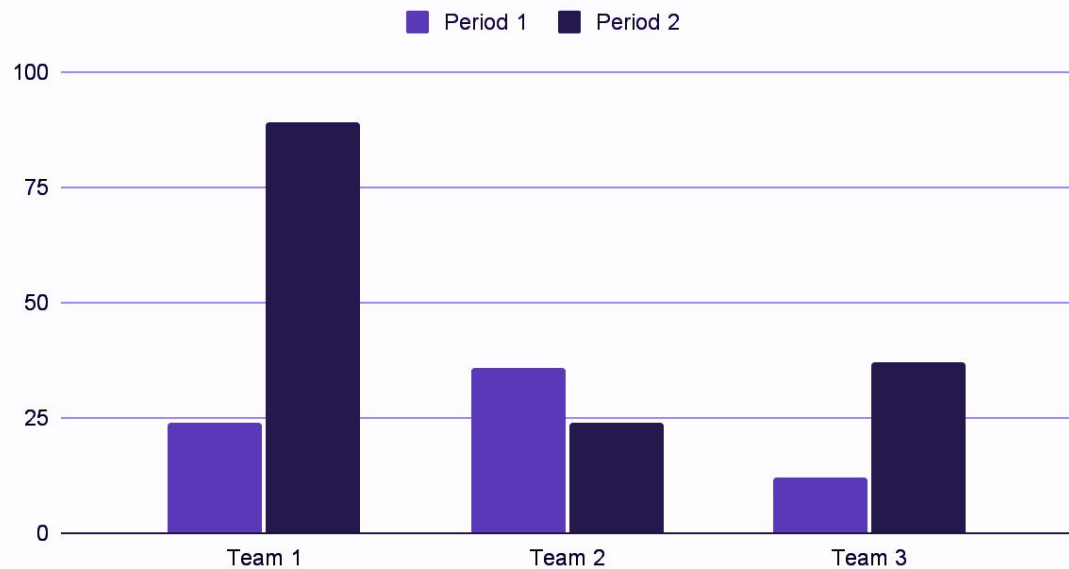
## Item 1

Item one explanation or description goes here

## Item 3

Item three explanation or description goes here

## Points scored



# Chart and Summary

## Subhead

---

- Item 1
  
- Item 2

# By the numbers

**27**

Value,  
Information

27

Value,  
Information

27

Value,  
Information

**27**

Value,  
Information

27

Value,  
Information

27

Value,  
Information

## One column of text, large image

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.



Image or screenshot goes here

# Two Column

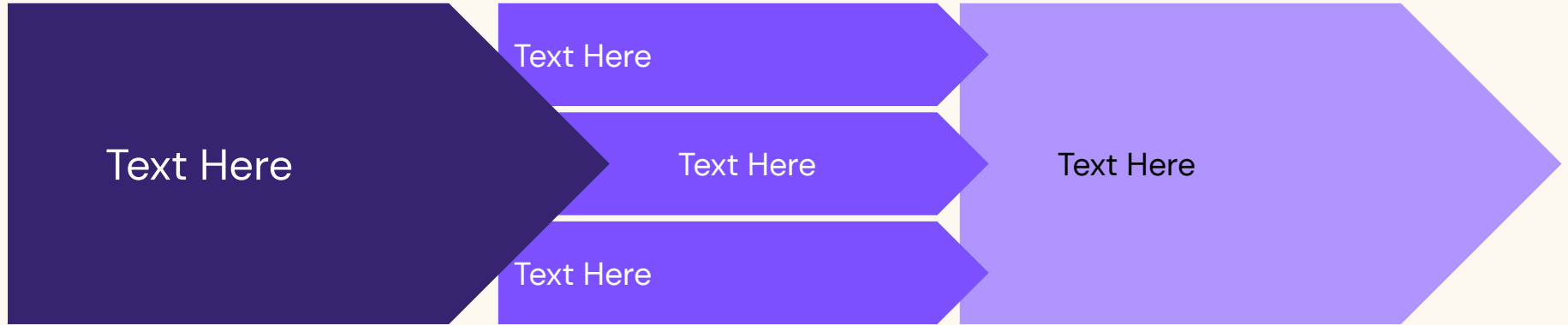
## Text here

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

## Text here

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

# Infographic with Commentary



Text here

# Infographic with Commentary

Text Here

Text Here

Text Here

Text here



# Infographic slide

**Item A**

Explanation or description  
goes here

**Item A**

Explanation or description  
goes here

**Item A**

Explanation or description  
goes here

“Quote with  
emphasis  
about a topic”

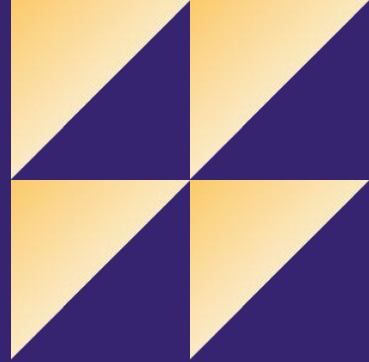
–Attribution, summary

# Closing Summary

- Item A
  - Subitem
- Item B
- Item C
- Item D
- Item E



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# Demo Bumper

Use this slide to announce or lead  
into a demo

