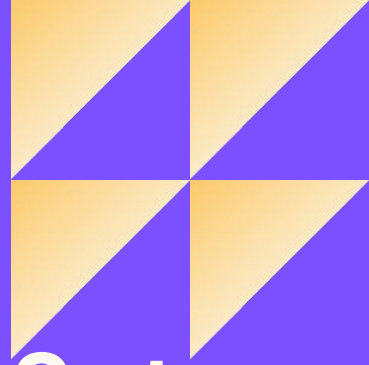


# Session Description

Change is never easy. But when stakeholders see how they'll ultimately benefit, they're more likely to hop on board. Gaylord Miller, Senior Director of FP&A, will explain how Imagen Dental Partners, a collaborative community of dental practices, accelerated its adoption of Planful by starting with the end in mind and engaging users along the way. He'll show how he used Planful's easy customization of budgeting and forecasting templates to increase buy-in, intrigue and motivate stakeholders, and align the entire business around making Planful the company's reporting standard.



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# How Imagen Dental Partners Set the Gold Standard on Business Alignment & Actionable Budgets

Gaylord Miller, Director of FP&A at  
Imagen Dental Partners



# Meet your speaker

Gaylord Miller, Director of FP&A  
at Imagen Dental Partners

Gaylord Miller is Director of FP&A at Imagen Dental Partners, a collaborative community that partners with dental practices, investing in them and providing support for their growth. He has been working with Planful for more than seven years, across two companies. Gaylord previously worked in Finance and FP&A at companies in the healthcare, pharmaceutical, and hospitality industries.



# About Imagen Dental Partners

Imagen offers solutions for dentists seeking to grow their knowledge, teams, and practices. By partnering with doctors to support individual practice success and growth, we are the obvious home for high-performing, aspirational dentists. More than a partnership, we are a community. Together, we are a collective of partner doctors working together to raise clinical standards across the country.

The logo for Imagen Dental Partners features the word "imagen" in a large, lowercase, yellow sans-serif font. A small yellow square is positioned above the letter "i". Below "imagen", the words "DENTAL PARTNERS" are written in a smaller, uppercase, grey sans-serif font.

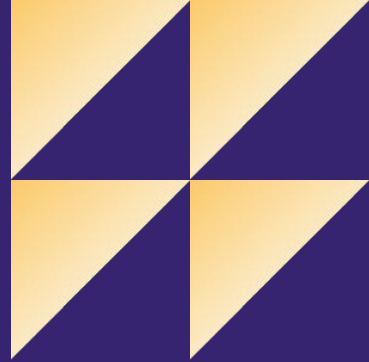
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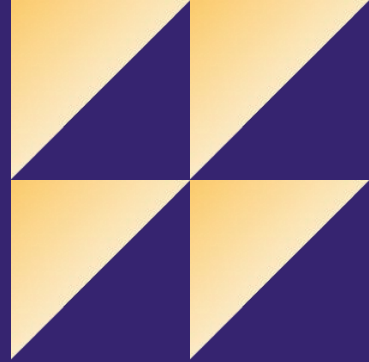
# Business Alignment

How to get buy-in and company  
alignment





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# Demo Bumper

Use this slide to announce or lead  
into a demo

